

Faculty Senate International Programs (IP) Subcommittee Report for the AY 2017-18:

Membership:

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** = serving 2nd term ***=serving 3rd term (Updated April 13, 2018)

Meetings: In 2017/2018 the full committee met:

- 8/29/2017
- 10/5/2017
- 11/28/2017
- 2/1/2018
- 2/28/2018
- 4/10/2018
- 4/25/2018

Subcommittees of the IP also met to work on various aspects of Global Temple, the issue of location of the ISSE offices and for several the statement from the committee to Faculty Senate (notably, about the ISSE offices, University Response to Natural Disasters, and recruitment of international students.

Additionally, the IP Committee met with Dr. Dai as well as student representatives impacted by natural disasters (notably, Puerto Rico Hurricane victims) and students publishing the FREELY Magazine. IP met with IELP and Confucius Institute.

Reports Generated/Reviewed, Issues Addressed, and Actions Taken:

1. **Current committee membership** list reviewed, including changes in membership during the 2017-2018 academic year and suggestions for the 2018-2019 academic year

- Requested Faculty Senate permission for expansion of membership to (between 15-20 members) to assure representation from colleges and programs, including faculty from our international campuses (received emailed approval of this change in 4/27/2018).
- Solicited STUDENT representatives to join the committee; two students (one an international student, Rico Le, and the other, a seasoned study abroad student, Heather Steckler) will join the committee in 2018/2019.
- Reviewed committee charge, some titles have changed and so a revised statement of charge will be drafted for committee vote and submission to FSSC.
- Identified potential representatives from under/non-represented programs, college, schools; committee members will recruit over the summer (notably, Engineering, CPH, TUR, and TUJ).
- Mary Conran is stepping down as chair, there were no nominations for a replacement, however Elvis Wagner (COE) has agreed to call the first meeting of 2018/2019 and ask for nominations/volunteers for the committee. Mary will continue on the committee through 2019.

2. **Status Report on Education Abroad:** Office of International Education reports that study abroad enrollments are holding steady; enrollments were up again (slightly) in 2017-18 and this trend continues. Applications for summer 2018 and fall 2018 are strong.

Denise Connerty shared with the committee the goal set by the 2016 Provost's Study Abroad Task Force to increase university-wide study abroad participation to 1500 students by the year 2020. Denise advised that at the time the goal was set, approximately 1000 Temple students were studying abroad. For 2016-17, 1200 students studied abroad, and with anticipated continued growth for 2017-18, we are on track to meet that goal.

TURome experienced a surge in spring 2018 enrollments (due to course offerings by Fox, STHM, Klein, Engineering, and CST). Temple Rome has its largest group ever this spring, with 287 students currently in Rome, an increase of 61% over spring 2017.

Ed Abroad also updated the committee on the first year, 1 + 3, program at Temple Rome, Temple Rome Entry Year (TREY), designed to introduce Italian and other European students to Temple University through Temple Rome. The program will launch in fall 2018.

At TUJ, numbers for spring 2018 increased slightly over spring 2017; 90 students are at TUJ this spring versus 86 last spring. The application for summer programs are healthy.

At TUJ, which is celebrating its 35th anniversary, plans are well underway for TUJ's new home on the campus of Showa Women's University. The new building is expected to open in Fall 2019.

3. Status Report on International Students: Applications and deposits from International students have fallen since the Executive Order(s) were issued; Martyn Miller indicates that the university has seen a decline in application and enrollments numbers – although many of our prospective students would not come from countries impacted by the travel ban, the concern about how welcoming American institutions will be to foreign students is impacting enrollments. Highlights of data reported to the IP Committee from Martyn’s office indicate:

International UG applications are down 20%, UG Admits are down 27% and Deposits are down 6%
International Transfer applications are down 34%, Admits are down 2% and there is no change to the deposits.
For graduate programs/Masters: applications are down 14%, Admits are down 13% and Deposits are down 10% (total Deposits of 68)
For Doctoral Programs: applications are down 8%, Admits up 22%, but deposits down 6% (total deposits 18)

Martyn Miller reported that international undergraduate student numbers for the 2017/2018 AY were down, the first decrease in many years, and was anticipated based on the current situation. For the 2017/2018 year, the number of new freshmen are down from 341 last year to 240 this year (a 30% decline), but international transfer students are the highest they have been with 172 new transfer students joining TU this fall. Overall though, the number of international students in degree programs has decreased by only 66 students, from 3009 last fall to 2943 this fall, suggesting that retention is very strong.

Traditional IELP (Intensive English Language Program) enrollments have also decreased, but not as much as had been anticipated. The IELP staff have been developing other programs to offset the decrease (see item below).

Martyn attributed the decreases in enrollments to two primary factors: First, concerns about anti-immigrant sentiment in the United States is affecting international student enrollments across the U.S. Secondly, to Temple’s decision to significantly decrease funding for scholarships has had a negative impact, particularly on students from Vietnam, where students do not have the resources to study abroad.

Martyn and his staff have been travelling extensively recruiting; including to Brazil, Southeast Asia, Israel, India, Nepal, the Middle East and East Asia. Martyn mentioned that the drop in merit scholarship aid to \$900,000 from \$2.5m the previous year has had a significant impact on international student enrollments, particularly from countries like Vietnam where the financial need is great. The maximum award per student is also set at \$10,000. They are also focusing more on yield and have conducted more admitted students’ events worldwide, speaking directly to students and parents.

Discussion about international students centered on the preparation of international students and their academic readiness for Temple courses. The committee agreed on the need to counter misperceptions, and to determine how best to help and support our international students. Finally, Martyn advised that during International Education Week, November 12-16, 2018, OIA will focus on events related to the *You are Welcome Here* campaign.

4. **Global Temple Conference Update:** The 12th annual Global Temple Conference (a key event hosted by this committee and the office of International Education) was held Wednesday November 15, 2017; Ben Altschuler was the Conference Chair and was supported by the Education Abroad staff and a subcommittee from IP.

Over 450 students, faculty and staff attended and/or presented. Global Temple again received support from GenEd, CIBER, School of Media and Communications and the Temple University Office of International Affairs to host the conference. We again note the continuation of the Global Information Fair was well attended.

Plans for the 2019 Global Temple Conference, again to be chaired by Benjamin Altschuler, are in place; a decision has been made to move the conference to February (2/20/2019) to allow more time for solicitation of student work and to avoid conflict with other ed-abroad activities.

5. **Relocation of select ISSS offices:** A key issue for the IP committee was the relocation of the International Student and Scholar Services to 1415 North Broad Street; a full 15 minute south of campus.

The Committee took up this relocation challenge and worked (with backing from FSSC) to facilitate a plan to relocate the student services portion back to campus (1938 Liacouras Walk). IP Committee members met with Top University Personnel to resolve this issue.

Although we had hoped for the move to happen over the winter break, it will happen in mid-May. A secondary concern for the committee is that IELP is still located at 1415 N Broad (see next item).

6. **IELP's Jackie McCaffrey presented to the IP committee on 2/28/2018 on the activities, scope and challenges of the IELP programs.** Most importantly, IELP provides a place for students to take specialized courses, and new special programming includes government-funded programs, such as the Brazil teachers program. IELP offers an academic English program, four weeks in length, which offers graduate level English, and a non-credit English communications course for international TAs. This course includes cultural dimensions and some elements of pedagogy and methodology.

Another Program, *Access Temple* is run through the IELP where students with TOEFL scores slightly below those required for admission to Temple, can begin in this program and then

transition to regular university admission. IELP has also been collaborating with several schools and colleges to develop special access programming for international graduate students.

Jackie also noted that Permanent Residents use IELP services as well, and in fall 2018, the IELP started providing housing for IELP students in University Village, which is offering variable lease options.

A question was raised about the move to 1415 N. Broad and its impact on the IELP. Jackie noted that increasingly, *the IELP is considered a pathway to matriculation at Temple and a recruitment tool for the university, so facilities and image are important*. She shared several examples of the ways in which the space and location are challenging for staff and students. After the ISSS and Global Programs offices leave 1415 this May, IELP has the option of expanding into the space being vacated by ISSS and Global Programs.

Committee members agreed that the space issue and location continue to be a problem and discussed ways to address the issue until a long-term solution can be found. This agenda item will be at the forefront of IP committee activities for 2018/2019.

7. Concerns about University response to Hurricane Maria victims in Puerto Rico

On 10/5/2017, Andreas Delfs invited a Boyer student from Puerto Rico to discuss Hurricane Maria's impact on Puerto Rico, and subsequent impact on Temple students from Puerto Rico. This student advised the committee that the situation in Puerto Rico is very bad; there are not enough resources. She suggested that the university might reach out to students to express concern.

The committee discussed the fact that other universities have taken action to support students from Puerto Rico and other Caribbean countries affected by the hurricane, including offering in-state tuition. The committee agreed to submit a letter to the upper administration advocating for support for students affected not just by the recent hurricane, but all disasters. Eric Borguet agreed to draft the letter (see attached).

The letter was sent to the administration, but there was no formal response; in lieu of a response, Temple Administration (President Englert) made a statement about University Response on 10/23/2017 via email to the TU Community.

- 8. The Confucius Institute Presented to IP on 2/1/2018:** In 2015, The Confucius Institute was established at Temple in collaboration with Zhejiang Normal University and the Confucius Institute Headquarters, a non-profit NGO promoting Chinese language and culture throughout the world. Co-Directors Dr. Lou Mangione (Temple Assoc Professor of Asian and Middle Eastern Languages) and Dr. Benjamin Zeng gave a report on the Confucius Institute's activities, which include the establishment of a Chinese language major with 10 majors, Chinese language acquisition activities, cultural events, and trips to Asia for students, faculty and staff.

In 2016-17, the Confucius Institute organized two trips to China, a four-week credit-bearing program for students, and a two-week opportunity for faculty and staff. Both programs will be

repeated in AY18, although the trip for students will only be two weeks long instead of four. Upcoming events include a Lunar New Year celebration of Feb 16. Dr. Elvis Wagner, Assoc Professor of TESOL, is Associate Director and a member of the IP Committee.

9. **Dr. Dai, Associate Vice Provost:** presented to the IP committee on 11/28/17; he provided a brief overview of his portfolio (as Vice President of International Affairs) which includes strategic planning for international activities, collaborations with international partners, education abroad, and international student and scholar services. He concluded that, together with the deans and officers of the university, he seeks drive the growth and evolution of Temple's global endeavors.
10. **Expanded engagement:** IP is part of the Faculty Senate Council on Diverse Constituencies. The IP committee chair participated in planning and hosting Diversity 2.0 event (sponsored by Faculty Senate w/Ideal and Accord, etc) which was hosted in October 2018. IP, along with students from FREELY Magazine, offered cultural and language sensitivity workshops.
11. Miller also reminds the FSSC that the committee that TU was one of the initiators of the [#YouAreWelcomeHere](#) social media campaign.

Report submitted, 5/02/2018 by Mary Conran, IP Subcommittee Chair

Letter to the Administration from SELECT IP Committee members regarding University Response to Natural Disasters

Respected President Englert, Provost Epps, and Members of the Board of Trustees:

Recent natural disasters have impacted our Temple University students, staff, faculty and their families. The scope and scale of the humanitarian disaster continues to increase and as we learn more about the impact on our community due to these disasters, we are compelled to ask: what we can do to help ease the suffering and challenges caused by these natural disasters?

Our students, faculty, and staff with family connections in Puerto Rico are particularly devastated by the unfolding impact of Hurricane Maria.

In addition to expressing concern and support for the members of the communities impacted, some US universities, such as The University of Central Florida, are allowing students who are residents of Puerto Rico, one of the regions most affected, to qualify for in-state tuition: <http://today.ucf.edu/ucf-provides-state-tuition-rate-puerto-rican-students-displaced-hurricane-maria/>

We ask that Temple University's administration:

- a) Issue a statement of concern and support to students, staff and faculty affected.
- b) Outline the resources available to students, staff and faculty affected.
- c) Provide in state tuition to students impacted
- d) Launch a campaign to augment the student emergency fund

These are opportunities for Temple University to be a leader and innovator and to show compassion to those in our community impacted by the devastation of these natural disasters. We ask you, and Board of Trustees, to act swiftly to moderate the hardships caused to our community by these disasters.

Respectfully,

Eric Borguet, College of Science and Technology

Adil Khan, Lewis Katz School of Medicine

Meixia Ding, College of Education

Hiram Aldarondo, College of Liberal Arts

Andreas Delfs, Boyer College of Music and Dance

Ben Altschuler, School of Sport, Tourism and Hospitality Management

Mary Conran, Fox School of Business and Management

Elvis Wagner, College of Education

Xuebin Qin, Medical school

Srimati Mukherjee, College of Liberal Arts

Alistair Howard, College of Liberal Arts and Temple University, Japan Campus

Latanya N. Jenkins, Paley Library