

TEMPLE UNIVERSITY
 UNIVERSITY FACULTY SENATE
 Walk Auditorium
 Videoconference: HSC, 342 MERB – AMBLER, ALC201
 Minutes – February 21, 2018
 Special Meeting

Attendance:

Representative Senators and officers: 21
 Ex-officio: 1
 Faculty, administrators and guests: 36
 WebEx: 11

Guests: President Dick Englert

Topic	Discussion	Action
1. Call to order	Special Meeting of the University Faculty Senate called to order by Dr. Sachs.	Meeting called to order at 1:45 p.m. in Kiva Auditorium.
2. President's Report, Dr. Michael Sachs – Taking place after President Richard Englert's presentation to the All Faculty Senate, beginning at 1:45 p.m.	<p>1. Motion to approve the All Faculty Senate minutes of December 8, 2017.</p> <p>2. We have a resolution on the floor, entitled: <i>Resolution on the Decision to Seek Planning Commission Approval for an On Campus Football Stadium/Multi-purpose Facility</i> – 3:00 p.m. We have ~ 45 minutes.</p> <p>Co-author, Steve Newman, a co-author of the resolution (along with Paul LaFollette), will introduce the resolution. There are paper copies outside of Kiva Auditorium.</p> <p>Steve Newman, Representative Faculty Senator/CLA: I have a couple of slides here. My opinion has not been changed with the presentation by the president's presentation. I want to hear from you. This is the Faculty Senate. What does this say about our values & priorities as an institution? What is likely to happen to the expense of \$100 million in debt? The price has certainly gone up in the past 2 years. What would it mean for us to tie up that amount of money for 30 years? Especially with regard to the core values of this institution? That's the vision that I had, that Paul LaFollette & Tricia Jones had.</p> <p>Michael Sachs (Senate Pres.): With that, I will open the floor.</p> <p>Jeff Solow (Boyer): Something crossed my mind about the growing research about the health risks of football. This</p>	Approved unanimously.

reminds me of cigarette smoking & the cases against the tobacco companies. Are there any cases of colleges being sued for (trauma related to football)?

Michael Sachs (Senate Pres): There are some, but at the high school level. One is related to informed consent. Do the high school players know what they're getting into? Studies haven't been done with other sports like rugby & hockey. There is a lack of information. With football, someone is getting hit in practice around 60 times per day; that's in question. The Ivy League has banned tackling in practices. If you have a certain level of concussion, you pull someone. There are certain things that are developing. There are more than 1000 National College Athletic Association (NCAA) institutions where people want to play football & have an opportunity.

Doug Lombardi (COE): I will be voting in support of the resolution, but not lightly. I'm a big fan of Temple football. But there are certain questions about health that are not yet addressed as well as financial ones that haven't been addressed to date. These are part of the process. What hasn't been part of the process is what those findings would mean about this project going forward. Also, my constituency in the College of Education are much more resolute & support this resolution today.

Michael Sachs (Senate Pres): Are there other questions or comments? The resolution is on the floor.

Jim Korsh (CST): There was an article in the *Inquirer* by Bob Costas (the Superbowl announcer) who didn't do it this year. He stated, "This game destroys peoples' brains, especially if they participated from youth on." Basically, the University of Georgia & 7 others break even or make money from football. My main take-away from this presentation is that worst case, if we build, they won't come. Best, if we build, they MAY come. There are so many uncertainties. It just doesn't make sense to go forward with this.

Steve Newman (CLA, Senator): Last year, there was a 2.3% drop in football attendance. It's the beginning of a long-term trend. Would we want to tie up money for 30 years? The Eagles have not been a great partner to us, despite the diplomacy of President Englert.

Jackie Tanaka (Biology, CST): First, I'm a big fan of TU athletics. Brandon

McManus & I coauthored an article on Live in W. Philly; I came here from Penn. The neighborhood. Penn has gone through various discussions about Penn faculty living in the neighborhood. Do we have any faculty living in the immediate neighborhood that would be affected by this decision? It bothers me that although President Englert speaks about diversity, I really don't see it. That is why I support the resolution.

Jennie Shenker (Tyler): I have been working in the Community next to Temple for 4 years now. Tyrell (President of TU Student Government) is here from Temple Student government. They held a meeting out in this community center across from where the stadium will be. Nobody from TU ever reached out to them. Some have been invited, hand-picked, & brought to the Diamond Club. There is deal making going on. No real genuine outreach going on. It is devastating to walk by people who belong here that we pass by every day, who don't feel like we belong here. The discussion started in the wrong place.

Tina Sloane Green (faculty emerita): I was the Lacrosse coach for 32 years. I live in the community. Unfortunately, what Jennie Shenker said is correct. Many who I talk to are not for the stadium. I coached on Geasey Field. What makes my athletes motivated is the ability to see downtown. I avoid coming ~ 4:30 p.m. when I get off from work, because people now won't be able to afford these houses. TU will not be the same Temple if they don't have us. I'm talking about black folks & people of color.

Michael Sachs (Senate Pres.): Any questions?

Steve Newman: I have a couple more things. The question of whether this is a wise investment is a fair question itself. Another question is whether these are our only options? We're smart & can think of alternatives. We can:

1. Put pressure on the Eagles not to charge us an extortionist rate.
2. Investigate Franklin Field. Scheduling complications could be resolved. I can't see why we are paying the Eagles what they are charging us. This seems strange.
3. What about blocking off traffic in this neighborhood? If there's

an evacuation... where will people go? With tailgating across Broad Street, when will the first fatality occur? Baylor & UC Davis have done well. However, some do turn out to be a smoking hole in the ground. What are they going to do? Alternatives here have not been sufficiently investigated.

Howard Spodek (CLA): I have two separate questions:

1. Should we even have a football team? IF we build a stadium, we're locked in. It may be premature to vote on this. Remember when Liacouras proposed building, building, building. Yet, the changes made have transformed this university in ways that we couldn't have predicted.
2. I'm just wondering when & how we can have these other discussions. I am abstaining from the vote because of this. There is not enough information.

Barbara Ferman (CLA): I'm wondering about whether we have football at all & then a stadium. This is 2nd time I've heard the President say this. I don't think any information is going to be forthcoming. This Board of Trustees (BOT) has wanted a stadium for as long as I can remember. I don't think we should be of the mindset that our voices don't matter. We're not getting any information & I'm not optimistic that we will get it. People are really offended. I, as a faculty feel disrespected, but think about the people from North Philly. I am voting for the resolution & Steve, thank-you for all of your hard work.

Steve Newman (Senator, CLA): Howard's asked very intelligent questions. What we are saying in this resolution is that we are asking the BOT to reverse its decision. Read the resolution! We are asking them not to continue moving forward until the other things are answered. Until there is something real with the community. I don't think it's premature to vote yes on this resolution right now.

Mike Sachs (Senate Pres): Are there any other questions or comments?

Carmen Sapienza (LKSM): At one point we were considering having this vote online.

Mike Sachs (Senate Pres): I didn't see it as part of the resolution.

	<p>Paul LaFollette (Fac Herald, CST; motion maker) & Steve Newman (Senator, CLA): I would so move & I take as a friendly amendment.</p> <p>Mike Sachs (Senate Pres): So you are making an amendment to the motion to put this resolution as a vote online of the full faculty.</p> <p>Kimmika Williams Witherspoon (Senator, TFMA): Seconded.</p> <p>Mike Sachs (Senate Pres): For any discussion as a friendly amendment, we shouldn't stop the clock. All in favor of including this amendment to the main resolution put the resolution up for an online vote that would be left up to until Friday March 2nd?</p> <p>Cornelius Pratt (Senate VP): How much information would the entire faculty have access to?</p> <p>Paul LaFollette (Faculty Herald, CST): A by-pass that we could specify with an electronic ballot, there should be a summary of both positions. For any opposed to the motion, we could...</p> <p>Steve Newman (Senator, CLA): Can I speak to this? I'm happy to accept this as a 'friendly.' Folks showed up here today. This body has waited a long time to weigh in. I think we should vote now & online as the University Senate. It's an amendment that's up for discussion.</p> <p>Paul LaFollette (Faculty Herald, CST): I'm willing to withdraw. Call the question.</p> <p>Mike Sachs (Senate Pres): I call the vote on the amendment: The amendment dies, 13 against:11 for.</p> <p>Art Hochner (Retired, FSBM): I am emeritus & can't vote. Thanks for letting me speak. I would like to see the evidence on the soundness of the financial information. The resolution asks for a detailed account, including information about the finances. This resolution asks for engagement in real dialogue with real information. I was annoyed that President Englert went on so long & didn't talk about things directly related to the stadium. This is my 40th year at TU. Football has never been a big success at TU. I think that the BOT & administration are betting on recent football success. I am very wary of all these projections. It won't affect me as a faculty member, but TU is a very important part of me.</p>	<p>The amendment dies, 13 against:11 for.</p> <p>The resolution passes.</p>
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	<p>Steve Newman (Senator, CLA): I call the question.</p> <p>Mike Sachs (Senate Pres): Vote count: 24 for. 1 against. 3 absentions. The resolution passes.</p>	
<p>3. Vice President's Report, Dr. Cornelius Pratt</p>	<p>No report today.</p>	
<p>4. Guest: President Richard Englert, speaking at the beginning of the meeting, 1:45 p.m. to approximately 2:15 p.m.</p>	<p>Greetings! I'm happy to be here with you, sharing my perspective. Thank-you for this invitation. What I'd like to do is run through three matters:</p> <ol style="list-style-type: none"> 1. The Multipurpose facility (MPF) that includes a football stadium. 2. Concern in a broader context. 3. Invitation for questions or comments or anything else. <ol style="list-style-type: none"> 1. The MPF: 2 years ago, Neil Theobald introduced this idea. When I came into this role around 19 months ago, I began taking a look at the studies being done. Last month, I came to conclusion that it's time to take the next step. As I said in my note, not the final step. That might take another 3 months if not more. The kinds of things we need to go into with broader discussions with our communities & neighbors, also within the University, going into these conversations. In addition, formally filing with the planning commission of the city. They have a whole protocol. By end of the next 3 months, we'll have an idea where we're going. I thought it only fair to lay out my thinking, but I also like to think that my thinking can also still be shaped. I'm hearing from lots of different constituencies. As I said in my note, I see several factors that argued for me in favor of taking the next steps. <ol style="list-style-type: none"> a. Financially, it's a no-brainer. It's less expensive to have an on campus facility than lease. b. I very much want to continue to improve the on campus experience, including those for students, alums & others. <p>It's critical that we get people to come on campus even more than we have now. This always leads to a wow factor. "I never realized that TU is like this!" When I go to other games, I walk their campuses (Army; Navy, etc.) I believe our campus competes! We need to continuously showcase our campus.</p>	

Classroom, research, events & a number of other ways besides football. There will be retail space; adjoining Broad Street for services & jobs for the local community. I see this as an opportunity to continue to engage our neighbors. I have talked with many community members & heard complaints about TU's effects on the neighborhood, primarily through students. There are trash, noise, parties... I've taken a ride around the neighborhoods looking specifically at the trash challenges. Most are very respectable. For example, a student who lives in the 3rd floor of a brownstone with no access to the back yard throws a pizza box out the window; not always on collection day. We need to continue to improve our relationships with our immediate neighbors. This facility would give us the opportunity to look at a special services district that would help us address some of the major challenges of the area. Already, the preliminary architect has talked to neighbors & has changed the design in order to accommodate. On Norris, the idea is not having the facility any higher than the tops of the brownstones. There will be retail space that supports TU & the local neighbors. I see this ultimately as an opportunity for TU to engage numerous constituencies; not only students, giving them great memories. I also see this as a way to engage alums. We have 325,000 alums; not only in the area. We need to get them back on to the campus. Finally, I have been here for 42 years & saw first hand the evolution of the Liacouras Center. It has been a grand slam home run in terms of local businesses, opportunities, bringing people to campus & to North Philly to see that North Philly is an outstanding neighborhood. Having said that, it's only fair to say that I'm looking at these things in a broader context, thinking long term to 5, 10 & many years from now. An article by Jeffrey Selingo re: supply & demand for higher education. He brings it into perspective. Since 2013, domestic enrollments are leveling. Around 2025, there will be a drop-off in enrollments. This year, 52% private & 44% didn't hit their enrollments. We're still doing well but national trends are declining. In Nathan Grawe's book.... He unabashedly reports a 15% drop in the pipeline for students in the Northeast corridor coming into higher education, with 9% nationally. Students will be less likely to travel. TU must reach out.

Citation: Nathan D. Grawe's *Demographics and the demand for higher education* (Johns Hopkins University Press, 2018).

1. There was a January 28th article in *The Washington Post* by Jeffrey Selingo:

[Jeffrey J. Selingo - The Washington Post](https://www.washingtonpost.com/people/jeffrey-j-selingo/)
<https://www.washingtonpost.com/people/jeffrey-j-selingo/>

Selingo is the author of *There Is Life After College*, about how today's graduates launch into their careers. He is former editor of the *Chronicle of Higher Education*, a professor of practice at Arizona State University, a trustee of Ithaca College and a visiting scholar at Georgia Tech's Center for 21st Century Universities.

I take that along with a very disturbing book by Brian Caplan, a George Mason University economist. It's called *The Case Against Education, Why the Education System is a Waste of Time & Money*.

Citation: Bryan Caplan's *The case against education: Why the [U.S.] education system is a waste of time and money* (Princeton University Press, 2018).

Please read the interview in the Chronicle. He says that there are too many in college. Most don't belong, most are Philistines. They should either go to vo-tech or on the job training. Our society is based on upward mobility via higher ed. Is he saying that higher education is for elites only? I read him that way. I don't know for sure whether he means elites only but that's how I read him. How do we serve social mobility, especially for working class families & their kids?

c. In addition to this, I am very concerned about funding from the state. I had a great meeting with the FSSC last week. I changed my testimony (to be presented next week to the PA. Senate appropriations committee) based on that conversation. There is one key leader in the legislature who said "don't give anything to state relateds, or if you do, only to Penn State." Thanks to the Governor, we got it this year & will probably get it for 2018. It's an election year. After this year, we could take a significant downturn. We're down. Ten years ago, we got \$172 million serving fewer students! Also, what happens nationally concerning the funding of research?

d. Also, what's happening in healthcare. The Temple University Health System does God's amazing, amazing work. Read the article about Amy Goldberg, our sterling ER surgeon about her & gun violence in the Huff Post. If you superimpose a map of Philadelphia on the human body, Temple

Citation: • Gun Violence Will Continue If Congress Continues To Sit On ...

www.huffingtonpost.com/entry/gun-violence-will...

Gun Violence Will Continue If Congress Continues To ... that particularly hits home. Dr. **Amy Goldberg**, a surgeon and trauma chief at **Temple University** in ...

University Hospital is precisely where the heart would be. We are the only public university in Philly. We have a special role. If Medicaid funding gets slapped, our health system is in terrific challenge. Our patients are 48% Medicaid & 52% are Medicare. We are the public, safety net hospital for Philadelphia. We are it. I say this proudly because it is part of our mission. Very simple, as I look ahead.

e. International enrollments: down 2% last fall for all of the U.S. & 5.5% for graduate students last fall. How do we compete going forward for money from the state; feds; for our hospital? These are the things that keep me up at night & how we think about them for the future.

MY TAKE AWAYS: We must:

1. Continue to invest in quality to compete nationally & internationally.
2. Continue to stay faithful to our core mission: accessibility & diversity.
3. Continue to reach out to philanthropy; fundraising. Now, it's going nicely. We brought in \$90 million last year. For the life of me, people want to give big gifts to Harvard & Penn. Why not us, where it would really make a difference?! We need to expand our reach. We need to improve & expand our name recognition nationally. We must continue to work better with our local communities, especially North Philly. Later, we will have some work force development plans to bring & provide jobs for North Philadelphia residents. We must bring people on campus. Once they see this, they see the kinds of quality, faculty & programs that we have, things will improve. The Liacouras Center strategy needs to be a continuous strategy. Just saw a group of students & their parents fill the Temple Performing Arts Center (TPAC), formerly known as the Baptist Temple. There are wonderful opportunities to get students on campus. We need

to continue doing all of this with a rapidly decreasing pipeline. Engaging students & alums. Donors & potential donors. Critical to address these challenges. Giving you a sense of where I stand now & why. I don't want this to be a downer that everything's negative. We have the largest student body ever! We ranked, as you know, in the top tier of Universities because of you. In addition to all of that, we have an astounding 18th place in the world of number of faculty citations! This is a conversation that we need to continue to have. I 'm going to an event after this where we will be honored as one of the top institutions for social mobility.

Are there any questions?

Paul LaFollette (Fac Her): We've worked together for a long time, & enjoyed it! I'm going to ask you for a response. There are a lot of things that we need to be careful about in choosing to go in this direction. I was a practicing M.D. before I came to TU, working in one of the Health Districts right after Philadelphia General Hospital closed. A patient was a boxer, seriously punch drunk. We knew then that boxing causes brain trauma. We know that football causes brain trauma that is unpredictable. Knowing that, I would have to ask if there is any parent here who would allow their child to play football. I just think it's the wrong thing to do. More & more, people no longer signing permissions for their kids to play. What are we going to do with this no purpose stadium that we're going to build? I think that we should be including a research center for brain trauma & concussions. Twenty years ago, when TU became a smoke free campus, we didn't build a giant smoking lounge.

Pres Englert: Thank-you, Paul. This is a very important issue. For the question of concussions & sports: some of the data, without a doubt, the latest NCAA data, lists the 10 top sports with rates of concussion. 1. Wrestling; 2. ice hockey; 4. Football; 5. female soccer; 6. female La Crosse; 10. Basketball. We have 9 of those top 10 sports. There are 8 intramural & 36 club sports. From my reading of the data, concussions are in multiple sports. We have a responsibility to have an understanding

of most sports & concussions. The most studied is football & CTE. I think we can serve as a leader in this. Letting people know of the dangers. Looking at rules. Helping the NCAA. Conferences. Responsibilities to have the very best people on research. What are our protocols on monitoring what our students are doing in real time about their education? When I was chancellor, I was teaching an Honors Physical Education course. A student told me, "I can't come to class... I had a blow to the head." He had a concussion! I'm not going to be one to say that American sports are going to go away. I looked at our peer institutions (top 100 R Universities – we're roughly 90% over 80 % of the public universities that have division 1 sports on their campuses. This says something to me that a band of institutions has to look at all of our sports. There is an incidence of concussion in all sports. Women's sports... La Crosse.

Paul LaFollette (Fac Her): The incidence doesn't mean very much. Are you talking about that or long term sequelae?

Pres Englert: Is this because women report more often or is it something physiologic? The reality is that sports is & continues to be a major window to universities across the U.S. To move forward, we have to move in tandem. Your point is very well taken. Thank you for your point & your passion.

Scott Gratson (LKMC): It is something that I feel is important. I bike & have had significant concussions. You have mentioned some of the academic aspects of this. I'm in a college that has four programs related to this. We have students who are interested in sports from a media perspective. This community is also for student athletes as well. Some of my football pre-med students have been some of my most outstanding scholars. It's another way to link student & athletic life together. Especially if some of our larger lecture halls (or we could create some) we have a great interest in sports media. A lab for learning. Diversity. LGBT inclusion has been great. How these students have excelled consistently across the US with regard to their athletic programs. These are pieces that people aren't talking about.

Pres Englert : Thanks for mentoring Hazim Hardeman. You've made a great point about sports communications. I

should have said this. Our student athletes excel in the classroom. There is a major institution that limits its football players to 6 majors! Our coach was astounded that our players are in 41 unique majors. They still excel! They're taking all the kinds of majors that TU students should take. They are also in the community doing the kinds of work football players should do in the community. Extremely diverse. All of what you said, I should have said. Our athletes have an 83% success rate for graduation. There is an 88% overall graduation rate for all of our sports. Classrooms, under current design, there are, 30,000 square feet of classroom space.

Steve Newman (Senator, CLA): We've had conversations about this. Co-sponsor about the _____, but since we're lucky enough to have you here now, there's no need to make a stadium to improve classroom space. On the CTE, stats, football is hardly the only sport that creates concussions. One of the more recent issues of *Psychology Today*, a balanced article, indicated that football may be uniquely one of the worst sports. With decreased state support, it might not be such a great idea to be tying up this much money over the next 30 years. Especially if we're no longer seeking funds from the Commonwealth? Correct?

President Englert: Yes.

Steve Newman (Senator, CLA): We'll have to think about those numbers. In the more recent communication, what number are we pursuing?

President Englert: As we go through the planning process, we will know exactly what those numbers will look like. Until you go out & bid, you don't know how much it will cost. The 130 million dollar figure is a place holder. We don't want to create a 'floor,' for bidders, either. There's a rent component plus game day expenses for using the Linc. Every analysis shows that an on campus facility will have substantially less cost. Also, this is very important to financial models. CFOs love

certainty. The Eagles are wonderful partners; the trend line & uncertainty are clear. If you build a facility yourself, you will know the cost. Game day, etc. Financially, it's a no brainer. Tie that together with concessions, we get none right now. Suites; naming rights; parking; various rights of signage ~ the facility. Assuming attendance stays even. The tailgating plan: ONLY ON CAMPUS. Along with seat licenses & ability to have a facility that you control. There was a game last season where the Eagles said that we can't change the field, so it said, "Eagles." Now, it will say "Owls."

Steve Newman (Senator, CLA): I understand that it's important not to tip our hands with potential bidders. What is the assumption of how many seat licenses we're going to sell? It would be reassuring & give us a baseline for discussion.

President Englert: I don't know that for a fact but I could be open to that. It's the same with construction costs. It's a fair question.

Steve Newman (Senator, CLA): What about the relationship for the North Philly community? On March 1st, there was a Stadium Stomper meeting scheduled with neighbors and representatives from the NAACP. Would you consider attending that meeting? This is a group of people deeply rooted in this community that is not dismissed easily as some fringe group. Thank you so much.

Carmen Sapienza (LKSM): There is a comment & question from Veronica Viela, attending via webex that I will read: "How can Temple University say that social mobility would be supported by this?" Carmen: I will get Veronica to email this to me.

President Englert: Construction jobs would be very important. Normally, we engage the

greater Philadelphia Urban Affairs Coalition. I came in before & made sure that we have the right level of participation. The jobs are in retail, & I wouldn't necessarily say those are low jobs. Some businesses are attracted; I can't say what they are right now. There is an attraction to the local community as well as Temple U. A lot of studies re: *Philadelphia Citizen*, a Shire article (formerly at Wharton; now at Arizona) a lot of good ways, if done right, the ways in which stadia contribute to & enhance local communities. In this I truly want input & to hear opinions. My job is to try to look forward, long term. We all want to do the right thing for Temple now & in the future. A lot of you have talked to me personally. Please, continue to do so. It's fine to have disagreements. If we don't as a university, we're doing something wrong. That's Temple. We're open to ideas.

Ead Obayed (Electrical Engineering): When you talk about building a stadium to raise donations on the backs of injuries that will happen, it's hard to stop having football after a couple hundred million. I look around, there's a lot of data that say that stadia are not financially profitable. What's the worst that could happen?

Pres Englert: The perfect storm with respect to the broader issues that I brought up earlier (Medical loss of funding, declining enrollments, lack of adequate commonwealth funding, need to look for other revenue streams). In terms of the facility itself: No interest in coming on campus to games, no interest in giving money. It's hard for me to envision any of those. What I need to do is listen to people like you & to weigh things as best I can & look at everything, as well as go forward. I appreciate both the questions & the passion!

The good news is that this is a great university that is hardly regarded. Our reputation lags

	<p>behind our true greatness. We need to get people to see our programs & our students. Hazim Hardeman... We need to get people to see that people like him can come to Temple & soar. That's one of the touchstones for me. Our core mission. What does it do for me when our most underappreciated groups are our pep bands; spirit squads? Academic & social integration make for success in college. I want people to feel at home, whether they're football, pep band members, Hillel, Newman, all the entities around campus where people congregate.</p> <p>Levo Martin (Senator, COE): About classroom space... we can say things about what we want for classroom space, neighborhood involvement & other things with regard to that. We recognize that this is a developmental process.</p> <p>President Englert: Thanks for everything that you do. The reason that we have 40,000 students is because of all of you! Thanks for this opportunity. Thanks & take care.</p>	
5. Old Business	None.	
6. New Business	None.	
7. Adjournment	Motion to adjourn.	Adjourned at 2:45 p.m.
Respectfully submitted, <i>Sue Dickey</i> Sue Dickey, PhD, RN, Associate Professor (Nursing/CPH) & Faculty Senate Secretary, 2016-18		

Next meetings: Representative Faculty Senate, March 20, 2018; University Faculty Senate, Thursday, April 19, 2018.

SBD/sbd 2/21/18; updated, 3/2/18