

Faculty Senate Steering Committee
Tuesday, March 22, 2022 – 1:00 pm
Meeting Minutes

Attendance:

Present: Kimmika Williams-Witherspoon (Pres., TFMA), Lisa Ferretti (V. President, SSW), Shohreh Amini (CST), Cheri Carter (SSW), Maia Cucchiara (CEHD), Dale Haines (LKSM), Robin Kolodny (CLA), Barry McCarthy (Law), Nichola Kinch (ART & ARCH), Rick Ridall (STHM), Michael Schirmer (FSB), Jeffrey Solow (BCMD), Cheryl Mack (Coord.) TBN (KSoD)

Absent: Ashley Stewart (Secy., SSW), Rafael Porrata-Doria (Past-Pres., Law), Quaiser Abdullah (KMC), Jason Gallagher (Pharm), Vallorie Peridier (Engr), Ryan Tierney (CPH), Shinya B. Watanabe (TUJ)

1. Call to Order:

The meeting was called to order at 1:04 pm

2. Guest: George Miller, candidate for editor of Faculty Herald

Vice President Lisa Ferretti introduced Miller: he has demonstrated past work and commitment to foster the Herald into a new age of social print, online education. Along with his vision for the Herald it has made him an outstanding candidate.

Miller began by outlining background information about himself:

- As a student, interned at several newspapers
- Worked at Ft. Lauderdale Sentinel for several years followed by a stint with the York Disposition newspaper in Pennsylvania. Also worked at Philadelphia Daily News for 12 years
- Has been teaching in the Journalism Department for 15 years
- Started a new class called *Entrepreneurial Journalism* which taught how to develop your own business and serve your audience. Also taught capstone course, *Philadelphia Neighborhoods* where students wrote about the community.
- Developed a music magazine through the Klein London Program. Print product distributed in Philadelphia. People liked the publication and wanted a local magazine of this kind. Began printing local magazine in 2010 for 7 ½ years.
- Served as Associate Dean for Academic Affairs for three years in Japan before returning to the US.
- Currently working on doctoral dissertation, Ed.D. in Educational Leadership while on sabbatical this semester. Wants to form a working grid for universities and how they can work with communities, and community members to understand higher education Hope to have book completed by the upcoming fall semester.

Miller shared a mockup for the Herald and some of his ideas for the publication: publish every three months beginning in August, ending in May; ideas for more visual issues with themes. Celebrate faculty and staff. Also, some focus on other campuses outside of Philadelphia. Include space for Center for Teaching and Learning.

Q and A followed.

Q: What do you consider your greatest achievement as Association Dean in Japan?

A: Two things; increased faculty morale and engagement with updates and training in technology and increased student enrollments and retention despite the pandemic. Students enrolled from many other areas, attended virtual classes and retention numbers remained high.

Q: How do you think about faculty governance and the role of the Herald in that overall project?

A: Fan of shared governance. Journalism as a vehicle to share most important ideas. Herald can still be vehicle for information for shared governance, sharing ideas, strategies to work together to achieve goals; the Herald can still be that it just needs to manifest differently. Ultimately find the big things that people are talking about and address those issues and be the leader of those issues.

Q: Past incidences where quotes were manipulated to put forth a particular agenda; want the Faculty Herald to be all it can be and be sure all 'i's' are dotted and 't's crossed.

A: Approach is space for administration and space for faculty reported comprehensive and thorough to reach a balance of those things. Rather get factual information out there, majority in print but also online. Next challenge is how to make the Herald a must-read. Represent all schools/colleges and major things being done by faculty, showing off the best of who we are.

Q: Is there anything similar for staff? Or any way that staff issues get addressed via the Herald?

A: (from KWW) There is an HR publication for staff. Herald has covered some staff and librarians' issues and they have also contributed.

(GM) Regarding should TAUP have a regular column, don't think so but could offer to them to see if interested, that way you have various leadership roles having a place to put ideas.

A member suggested that if we have TAUP, we must think about other unions at the university – must be an equal opportunity.

VP read the recommendation from the FHAB for George Miller as editor of the Faculty Herald.

Motion: to accept FHAB recommendation of George Miller as editor. Motion by Jeff Solow, seconded by Robin Kolodny.

A quorum of 11 with a unanimous vote of yes. Accepted recommendation of Miller as new editor for the Herald.

3. Vice President's Report: Lisa Ferretti

Committee on Adjunct Constituency Concerns (CACC): revised charge. Currently have some adjuncts interested in serving. Composition: 1 full time faculty and not less than 4 adjuncts (no policy making role for committee).

Motion to limit number of membership to no more than 9. Seconded by Ridall.

Yes: 11 – passed by unanimous vote.

Candidates for committees:

- Jing Wei Wu, CHP, Cmte for International Progs.
- Christine Cleaver, STHM, Faculty Disabilities Cmte.
- Uloma Opara-Osuoha, CST, Faculty of Color Cmte.
- Gary Pratt, CLA, Library Cmte

All candidates approved by unanimous vote of 11

4. Guest: Arthur Johnson, Vice President and Director of Athletics

Mr. Johnson is meeting with the FSSC to discuss an offer for season tickets to various Temple events. Met with donors, people from community and fraternity brothers and was surprised of the number of people who have never seen the campus. Pushing to get donors back to the Diamond Club for lunch and while walking through campus they are shocked that we really have a campus.

Something else he is working on is additional start of a process to find a way to increase season ticket sales and attendance at events. Give teams a home court advantage and root for the Cherry and White. Want to offer a benefit to faculty, staff and retirees by way of discounted season tickets ranging from 11-37% for football games at the Linc. Offer same for Liacouras and McGonigle. Make 700 season tickets available at 50% off for these venues. McGonigle events are free so must do better marketing for those events. Also, group discounts for single games. Also set up system to have tickets easily transferred to various faculty, staff. We need people to show up and be engaged.

With discount tickets, will work with partners like StubHub and Ticketmaster. Tickets would not be allowed to be resold on the secondary market. Intent is for us to become better; we want people there. Worked with HR to set up payroll deduction.

Mr. Johnson shared his screen to show the seating diagram with areas of discounted seating for the various venues.

Q: Have you considered having one office to deal with group discounts? Also suggest using ramp areas for groups to gather now that the Draught House is closed. Also, maybe double-headers with men/women's basketball.

A: Can set up a dedicated line or email for group. We've started a happy hour inside the arena for some of the men's basketball games. Also work with OVG and follow up with them for discounts at concession stands.

Also going to drop prices across the board and target the Philadelphia area. If community is interested in attending, we want to make sure they can afford the cost.

Finally, asking for your support of this plan.

Q: Does Liacouras layout include women's games?

A: One of the tough decisions today was made, a change in leadership with women's team. Decision is up to new coach, but those tickets are about \$4-\$6 dollars per game. Working with Andrea Swan's department to get tickets to non-profits and Philadelphia schools for at least weekend games.

Q: Do we have an idea of what's happening with Draught Horse space?

A: Not currently

Q: regarding Cherry/White program. Maybe some sort of contest to raise profile of Cherry/White Fridays

A: Going to push on all various platforms. Going to push on Temple Takeover Tour in May. On the road to sell the Temple brand so people take notice of what we are doing.

Q: Pricing for basketball camps? Discount pricing for those? Also, an effective communications plan.

A: Run by various coaches. They are starting to look at those programs again. There will be some camps this summer.

Q: An option for text message blasts instead of emails?

A: Working to include that.

5. President's Report: Kimmika Williams-Witherspoon

Meeting with the Provost March 30th. Made several recommendations to the President. He wants to narrow or prioritize those which we want to begin to work towards for now. Twelve recommendations. Narrow down to top three recommendations from the FSSC.

- Collegial assemblies
- Deans' reviews
- Ombudsperson
- Board of Trustees relationships

Speak with colleagues regarding the issue and send responses to senate president for presenting to the Provost on March 30th.

6. Old business:

Adjunct faculty on other committees: They can apply unless stipulated that they cannot serve. Will post to listserv for others' input.

7. New business

Motion for FSSC to make a statement for Ukrainian support for academics. Second by Jeff Solow. Motion passed unanimously.

Volunteers to draft resolution: Schirmer, Williams-Witherspoon, Kolodny, and maybe George Miller.

8. Adjournment:

Meeting adjourned at 1:01 pm

Submitted by,

Cheryl Mack

Faculty Senate Administrative Coordinator