

Bio:

Dr. Crystal Reeck is a tenured Associate Professor at the Fox School of Business, where she also serves as the Associate Director of the Center for Applied Research in Decision Making. She completed both her Bachelor's and Master's degrees at Stanford University, and she holds a Ph.D. in psychology and neuroscience from Duke University. Her research investigates a number of topics, including self-control, emotion and emotion regulation, social processes, and choice architecture interventions. She has published her research in peer-reviewed journals that span multiple fields, including *Science*, *Proceedings of the National Academy of Sciences*, *Journal of Marketing*, *Nature Human Behavior*, and *Trends in Cognitive Sciences*. Dr. Reeck has won several awards for her research as well as her teaching, including Temple's prestigious Lindback Award. Her work has been featured in media outlets and funded by various foundations and national granting agencies. Dr. Crystal Reeck is also a Faculty Fellow of the Center for Ethics, Diversity, and Workplace Culture (CEDWC) and contributes to CEDWC's research, education, and industry engagement initiatives.